

CAR WASH



MARKETING CAR WASH BUSINESS



INTRODUCTION

Congratulations!!! for your New Car Wash System from Nissan Clean India Pvt Ltd; we thank you for choosing us.

“An Automatic Car wash Business” in an exciting and new concept of business in India. With increasing population and numbers of cars on road and due to shortage of labor class people in the market day by day the citizens of India facing the issues to keep their car clean.

With Nissan’s Car Wash System you will be able to clean the cars in less than 8 minutes and it is important to do proper marketing of your car wash business to attract the New Customers.

In our next pages you will find the ways of “How to Market your Car wash Business”. You are requested to kindly consider the points and implement the same as a pre – marketing before and after your car wash business in starts.

Advertisement in Local Newspapers



Advertisement on LED or Canvas BILLBOARDS



NISSANTM
CLEAN INDIA PVT. LTD.

TYPES OF MARKETING CAN BE DONE DEFENDING ON BUDGETS

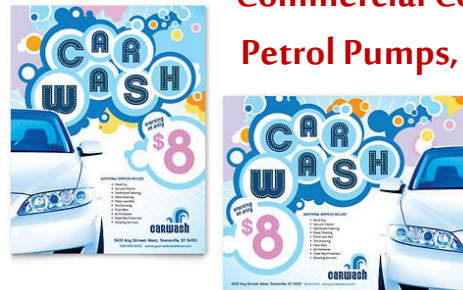


NISSANTM
CLEAN INDIA PVT. LTD.

Advertisement Banners at well traffic counted areas such a near malls, petrol pumps, Restaurants etc.



Distribution of Flyers at Residential Societies, Commercial Complexes, Malls, Petrol Pumps, etc.



Voice Advertisement on Local Radio Stations



Create REWARD CARDS with point system and offers on it

Website



Create a WEBSITE and market your business on Internet



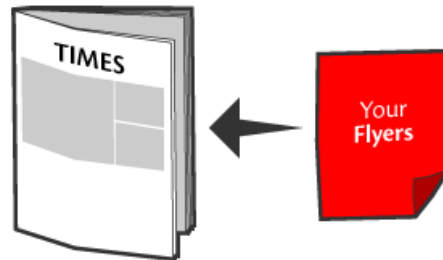
Get some T-Shirt and print your business information on them and ask your employees/labors to wear it.



TYPES OF MARKETING CAN BE DONE DEFENDING ON BUDGETS Cont..



Drive around with magnetic advertising signs on your car



Distribution of Flyers in Newspapers

